

30 *years* **DEDRA** 

DEDRA 



About the company

Our engineers use their knowledge and professional measuring instruments, to make sure our customers get the product for a lifetime.

- On the market since 1991.
- Modern technology, quality, and reasonable prices.
- Recognized and appreciated brand in welding, renovation and building industry.



Company stats



250
PEOPLE
EMPLOYED



30
YEARS
ON THE
MARKET



15.000 sqm
WAREHOUSE
SPACE



95%
OF ORDERS
SENT WITHIN 24
HOURS



Company history





Our reliability

Reliable guarantee

Widely available replacement parts
(also for products withdrawn from the offer)

The majority of repairs are carried out within
2 to 3 working days

High level delivery

95% of products in the offer are sent within **24** hours



Our brands

Pneumatics
& accessories



Garden tools



Cordless tools



Socket wrenches
& mechanical tools



Ventilation
Heating



Our reach in Europe

Bulgaria

Croatia

Czech Republic

Estonia

France

Germany

Hungary

Latvia

Lithuania

Poland

Romania

Slovakia

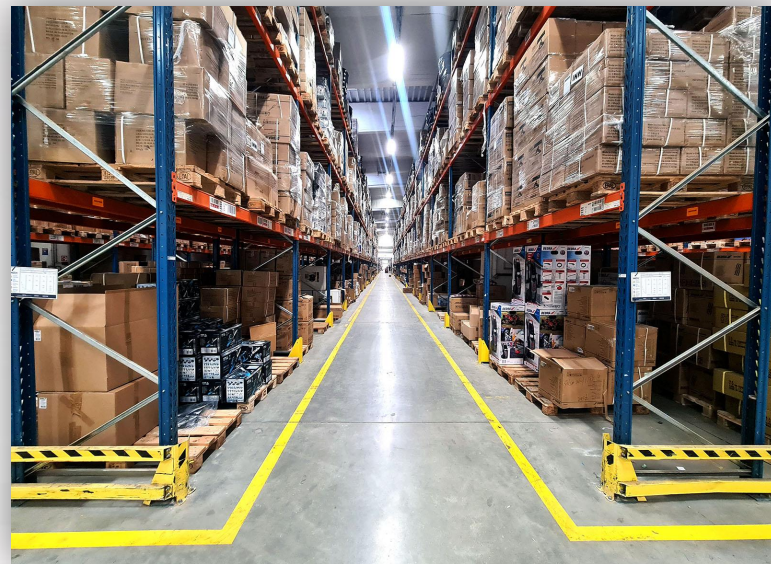




Logistics and warehouse



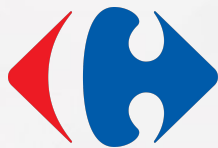
15 000 sqm



12 000 pallet locations

DEDRA 

Trade partners
in Poland





Dedra Partner Program



180+
STORES



7
COUNTRIES





Partner brand

Have your store integrated
into a Europe-wide
Dedra Partner network.



**Partner
logo**



Dedra Partner benefits



Business terms

- High discount trades
- Special tariff
- Extended payment terms



High quality

- Recognized brand
- Guarantee service
- Product trainings



Financial effectiveness

- Parts replacement service
- No agreement needed



Extended assortment

- Properly constructed
- Enhances company's image
- Optimizes shop's space



Marketing

- Adjusted to needs
- Outdoors and indoors advertising



Implementing changes

- Low entry costs
- Product selection range



Dedra Partner stores





Marketing support





Let's talk!

DEDRA EXIM Sp. z o.o.

ul. 3-Maja 8
05-800 Pruszków
Poland

+48 22 73 83 777
export@dedra.pl
www.dedra.pl