



welcome
TIGER GRIP

Safety Jogger, based in Oudenaarde, completed the acquisition of the French company Tiger Grip, manufacturer of safety shoes, in early August. As a result, the East-Flemish shoe giant expands its range with specialized anti-slip and protective overshoes.

Safety on the work floor has become a priority in business operations. Safety Jogger continues to invest heavily to offer solutions to its global customer base. The company, part of Cortina, has been developing safety shoes for various sectors for almost **20 years**. With the acquisition of Tiger Grip, Safety Jogger now also offers anti-slip overshoes: elastic waterproof outsoles to **overshoes** with safety toecap that you put on over your shoes. For employees and visitors. As a result, the group presents itself even more strongly as the number one manufacturer and **total supplier** of safety and work shoes.

Tom Gybels, spokesman for Safety Jogger: 'Thanks to the takeover, we are now also an attractive partner for hospitality businesses, caterers and companies that want to offer their visitors or non-permanent employees **high-quality and hygienic foot protection**. Especially in stores with slippery surfaces, it is important that employees wear protective footwear with a firm anti-slip layer as a preventive measure. Our stable overshoes on top of the safety shoes create a safer working environment for them.'

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European market leader

French company Tiger Grip, known for its popular 'Easy Grip'- and 'Visitor'-overshoes, has been developing **safety overshoes** for leisure and professional activities since 2008. In 12 years, the company has grown into a European market leader with an international network of partners and distributors in **more than 40 countries**. Tiger Grip generates **70%** of its turnover from exports.

'Our main concern is safety,' says Sandrine Cousserand, spokeswoman for Tiger Grip. 'No less than **40% of industrial accidents** are caused by poor grip on the floor. That is why in recent years we have continued to invest in occupational safety, with a **focus on employees**. With our high-tech overshoes, employees can avoid falls and slides on dirty or wet floors.'

Cortina

Both companies are part of the solid family business Cortina, with **25 million** pairs of shoes one of the largest shoe distributors in Europe. Safety Jogger has **more than 20 years of experience** in the development and production of comfortable safety shoes and work gloves. Year after year, Safety Jogger puts up rising figures by **continuing to invest** in the product range, quality and digital solutions for their customers and strategic acquisitions. Today, the company is active in **120 countries** across **5 continents**.

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